

PSB&N Alert

Trademark Group Launches New Web Site

October 2011



Quick Links

TM Website

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Attorneys in Trademark Practice :

- Michael Leonard
- Laura Genovese
- Maureen Kassner
- John Sullivan
- Christina Frangiosa

Other Attorneys

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We are pleased to announce the launch of PSB&N Trademark and Copyright group's ***new website***. Our goal is to provide an information source on recent developments in the trademark, copyright and unfair competition fields that may have an affect on you and/or your client's valuable intellectual property rights. Please explore our site to read more about who we are and what we do.

We invite you to join the discussions posted here, comment on postings, and subscribe to our blog, ***Beyond Confusion***, to ensure receipt of our latest articles and updates.

While visiting our website, you may wish to review the article Michael Leonard and John Sullivan recently co-authored, entitled "***Combating Trademark i-Nfringers: Practical Strategies for Enforcing Brands in Apps***," which was published in the latest edition of the **World Trademark Review**. The article addresses the use of trademarks on apps and mobile devices and the various strategies trademark owners can adopt to successfully enforce their marks in prominent online retail locations such as Apple's iTunes Store and Google's Android Market.

You may also wish to visit our firm's website, which can be accessed directly at <http://www.panitchlaw.com/>.

We look forward to hearing from you!