

FIRM OVERVIEW

Panitch Schwarze Belisario & Nadel LLP is excited to have returned to our boutique roots as of January 1, 2008. Although the name is new, a common thread connects this team of intellectual property lawyers, many of whom have been practicing together for decades. Attracting a diverse array of clients from the U.S. and throughout the world, including companies based in Japan, China, Germany, Australia, and Canada, PSB&N represents clients in all aspects of intellectual property. Whether it's the prosecution and enforcement of patents, trademarks, copyrights, domain names, or other intangible assets, we approach each client request with the responsiveness and creativity generated by a small-firm atmosphere.

FOCUSED ON CLIENTS' NEEDS

We service individual inventors to Fortune 500 companies involved in high stakes litigation. We are committed to understanding the intricate products and processes of our clients, tailoring our services to meet unique client needs and provide advice on the best forms of IP protection. At PSB&N, we focus on meeting and exceeding our clients' needs. One size does not fit all, and we take the time to learn our client's goals, and find the most strategic and cost-effective solutions available to maximize their intellectual property.

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OUR APPROACH

Given the increasing complexities of IP protection, it is more important than ever for clients to have experienced representation. The long-standing and widely respected patent law experience of our partners, combined with the advanced technical expertise of our non-partner patent professionals, allows our firm to deliver effective and cost-efficient solutions to complex business matters. In addition, the synergy created by our patent, trademark, and copyright professionals working together, and the multitude of long-standing network of foreign associates in countries around the globe, allows us to maximize protection of our clients both domestically and internationally.

FIRST-RATE TEAM

Our team of over 20 intellectual property practitioners has extensive experience across all areas of science, with specialized degrees and training in areas such as molecular biology, genetics, chemistry, chemical engineering, mechanical engineering, electrical engineering and physics. Many of our IP practitioners have also written and lectured extensively, with articles featured in highly acclaimed national and international journals. Such expertise has been widely recognized in the national legal community. In 2012, *U.S. News & World Report-Best Lawyers* named PSB&N the #1 Patent Litigation firm in Philadelphia and one of the best Intellectual Property Litigation firms nationally. In addition, individual partners have been featured consistently as leaders in their fields in this and other peer-review publications, including *Chambers USA and Pennsylvania*

OUR PRACTICE

Patents — Our patent prosecution team works hard to help our clients protect their inventions and gain a competitive edge in the marketplace. Our patent attorneys advise clients on every aspect of the patent prosecution process, and understand how issues such as claim construction, obviousness, and estoppel are litigated in court. These qualities give us the depth necessary to handle even the largest, most complex patent applications and portfolios in a cost effective manner. Since a large percentage of the patent applications that we prepare for filing in the United States are also filed as international and foreign applications, we have built a worldwide network of trusted patent counsel who are also available to assist us and our clients. Our network helps us tailor our procedures and client advice according to developments taking place in foreign patent offices. In combination with the renowned expertise of our patent prosecution team, this network helps to ensure that we are able to provide an effective and comprehensive prosecution strategy for all our clients, whether they are based in the U.S. or abroad.

Trademarks — In an increasingly competitive global marketplace, we understand that the value of a company is inherently linked with the strength of its brands. We work hard to understand the business objectives of our clients and tailor legal strategies accordingly to help ensure that our clients seek marks that will secure exclusivity in their key markets, avoid potential infringement issues, and maximize commercial impact. Given that a company's name, trademarks, and trade dress reflect directly on the quality of a company's products and services, protection of those assets is essential. With decades of experience in counseling our clients on the strategic selection, cost-effective registration, on-going management, and enforcement of trademark, trade dress, and domain name rights, our trademark practitioners are well-respected for their expertise and ability to craft cost effective strategies for maximizing protection of our clients' valuable brands.

Copyrights — Our copyright practitioners specialize in the registration, licensing, policing and enforcement of copyright rights. Areas of copyright expertise include fields such as advertising, software, the sale and acquisition of copyrights and property libraries, due diligence inquiries, moral rights, performance rights and related rights.

Litigation — Relying on their professional experiences, our attorneys have successfully litigated all types of intellectual property cases before administrative agencies, state courts, and federal courts, including litigation involving patent, trademark, copyright, trade secret, and trade dress cases. Because our litigation team has access to the expertise of every patent attorney and technology specialist in the firm, we are able to master a broad spectrum of subject matters. We have worked on cases involving everything from surgical devices to gaming machines to home appliances. We have successfully litigated against some of the largest law firms and corporations in the country. When it becomes necessary to enforce our client's patents, trademarks, trade dress, or copyrights, we create aggressive and cost effective litigation strategies.

Trade Secrets — In today's increasingly competitive business climate, the need to protect proprietary technological and business information is more important than ever before. Trade secret protection can offer benefits that patent protection does not. Our firm has worked with its clients to establish appropriate procedures to secure their sensitive information, and has crafted legal strategies to successfully minimize the inappropriate disclosure of our clients' trade secrets. In the event a trade secret has been misappropriated, the firm understands how to minimize any disclosure and obtain compensation for the theft. Such steps can include enforcement of non-disclosure agreements, copyright, unfair competition, as well as other state and common law remedies.

Licensing — Licenses represent an important method for generating revenue, protecting intellectual property rights, and guarding against possible infringement claims. Whether the matter at hand involves copying software or the use of a patented invention, our attorneys possess the knowledge, skill, and experience necessary to ensure that our clients' rights are protected in the best possible fashion.

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